



LiFE (Lifestyle for Environment) was introduced by Hon'ble Prime Minister Shri. Narendra Modi at COP26 in Glasgow on 1 November 2021 as a mass movement for “mindful and deliberate utilization, instead of mindless and destructive consumption” to protect and preserve the environment.

LiFE's aims to nudge individuals and communities to practice a lifestyle that is synchronous with nature and does not harm it. Those who practice such a lifestyle are recognised as **Pro Planet People**. India is the first country to include LiFE in its Nationally Determined Contributions.

Energy Management Centre- Kerala (EMC), under the Department of Power, Government of Kerala which is also the State Designated Agency (SDA) for Bureau of Energy Efficiency (BEE) is working towards the goals that have been envisaged for the LiFE movement.

EMC is organising Energy Conservation and Energy Efficiency related awareness programmes on **National Energy Conservation Day, December 14th 2023** in the state as per the following guidelines with the support of its stakeholders.

	Phase 3
Programme Name:	“LiFE for Urjja Samrakshan”
Who are eligible for conducting the programme (Organisers)	EMC Resource Persons, NGO's, Urjamithras, Certified Energy Audit, Certified Energy Manager, BEEE's.
Start date of Registration:	07-12-2023
Closing date of Registration:	13-12-2023, 14.00 hrs
Registration link (google form):	https://tinyurl.com/EMCLifeReg3
Date of conduction of the programme:	Only on 14-12-2023, National Energy Conservation Day
Last date of submission of programme details in google form:	31-12-2023, 16.00 hrs
Programme details upload link (google form) :	https://tinyurl.com/EMCLifeReport3
Maximum Amount that will be allotted for conducting one programme in the 3 rd Phase	Rs. 5000/- only

Guidelines for Phase 3

- i. Programme will be an **offline**- orientation session (minimum 1 hour and maximum of 2 hours) on topic “**Energy Conservation & Energy Efficiency**”.
- ii. A minimum participation of 30 is mandatory for the programme.
- iii. Programmes can be conducted by any one of the eligible group listed above.
- iv. Programmes shall only be conducted in association with public groups like resident’s associations, Harithakarma Senas, Kudumbasrees and other self-help groups, associations etc.
- v. No programmes shall be conducted in association with Schools / Educational Institutions with students as participants for Phase 3. But school premises / auditoriums can be utilised for the conduction of the event.
- vi. EMC will acknowledge the registration of the organiser on their registered emails with a unique Registration Id. Once the acknowledgment with the registration id is received you may conduct the programme only on December 14th.
- vii. One Organiser (person/institution) can conduct any no. of programmes on December 14th 2023 and upload the details within the stipulated time.
- viii. Programme should have eco-friendly backdrop consisting of programme name, EMC, BEE, LiFE logos.
- ix. A financial aid amount of Rs. 5000/- will be provided per programme which will be inclusive of all expenses and taxes if any.
- x. Registration can be done in the Link: <https://tinyurl.com/EMCLiFEReg3> and the programme shall be conducted only on **National Energy Conservation Day, 14th December 2023**.
- xi. After the conduction of the programme, programme details (maximum of 3 geo tagged photos (less than 2 MB each), 30 seconds video (less than 10 MB), no of participant details, bank account details of the organiser etc shall be uploaded in the google form link <https://tinyurl.com/EMCLiFEReport3> before **31st December 2023, 16.00 hrs** for EMC verification.
- xii. EMC will process the submissions that’s is the uploaded programme details and credit the financial aid amount to the Organiser within a month after submission of the details in the google form.
- xiii. EMC will not accept nor consider any submissions after the stipulated time is over.
- xiv. EMC has the right to suspend the registration process once the target no of programmes or fund utilisation has reached its limit and the programme will be allotted on first come first serve basis.

Please Note:

- **Event related logos can be downloaded from google drive link:** <https://tinyurl.com/EMCLiFELogos>
- **For details please contact:** +917907189181, +919846560860

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